Madison **Schmidt**

MSc, UX/UI Designer

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madisonschmidt.com

UX/UI Designer I Evstry
OCT. 2022- PRESENT

- Developed web pages for an event registry website
- Re-branded the website based on stakeholders' vision
- Produces end-to-end workflows to illustrate all paths a user may take when using the website

Report Writer and Analysis I MinuteSkill
OCT. 2022- PRESENT

- Full literature review completed for LG Canada
- Qualitatively analysed interview questions for LG Canada
- Quantitative depiction of results using graphing software

Quality Assurance Research Assistant I Christian Horizons
MAY 2022 - OCT. 2022

- Completed the annual review and analysis of personal plans related to monitoring services against organizational outcomes
- Developed new ways to analyze data that will be implemented in the next year's annual reviews
- Compiled data in a manner suitable for review and trend analysis
- Developed infographics to increase effectiveness of completion of personal plans

Senior Research Assistant I University of Ottawa
OCT. 2018 - APR. 2022

- Actively recruited and spoke to over 100 potential participants about various ongoing studies over the phone and in person
- Served as the primary contact for participants and arranged on-site visits and logistics
- Provided detailed instructions and trained new graduate students on specific techniques and equipment used
- Created, presented and discussed progress on projects
- Performed data collection, data entry and assisted in analyzing multiple projects at once
- Assisted in redesigning the lab website to be more accessible to participants and stakeholders (www.hepru.ca)

TOOLS

Design
- Figma (1 year)
- Miro (1 year)
- Photoshop (3 years)
- Illustrator (2 years)

Applications/Languages
- Graphpad (5 years)
- SPSS (4 years)
- R (2 years)
- HTML & CSS (1 year)
- Javascript (1 year)

FUN FACT

I have been teaching spin classes at a local gym for the past year. Spin is a passion of mine and has allowed me to grow as an individual and build trusting connections with my community.

EDUCATION

Master of Science in Human Kinetics
University of Ottawa

Honours Bachelor of Science in Human Kinetics
University of Ottawa

UX/UI Design Bootcamp
University of Toronto